



Sega Amusements USA, Inc.

## **Press Release**

**For Immediate Release**

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### **FIRST EXTREME HUNTING 2 - TOURNAMENT EDITION CHAMPION CROWNED BY SEGA GAMEWORKS BISON AND RIFLE TOURNAMENT WRAPPED UP ON JUNE 18, 2006**

**Elk Grove Village, IL June 20, 2006** – Congratulations to **ADAM** of Mt. Prospect, IL who put up an impressive score of 59,840 at the Schaumburg GameWorks location to walk away with a brand new 4GB Apple iPod nano and the right to call himself the most extreme hunter in the country. The Bison and Rifle tournament, which took place at 6 GameWorks locations from June 3<sup>rd</sup>-18<sup>th</sup>, produced winners from all across the country. Bringing home the 2<sup>nd</sup> prize, a Canon A530 Digital Camera, with a score of 58,125 was **MR. FEELGOOD** from the Miami store location. **CSK MONEY** from Kirkland, WA and representing the Seattle GameWorks location earned a score of 55,050, which was good enough for third place and a pair of Motorola Talk About 2-way radios.

Other winners taking home a GameWorks, SEGA, and Buckmasters Ltd. prize pack were the top three finishers from each participating GameWorks location. For Columbus, OH, top finisher was **JUGGERNAUT** with a score of 42,494, followed by **MICKEY**, and **JOSH**; in Detroit, MI, the top finisher was **JAMES** with a score of 49,713, followed by **GJON PUSHKA** and **GOOK**; representing Miami as the top local placer with a score of 50,943 was **MONTAGUE**, followed by **SIRKIN** and **DEFAULT**; top placer in Minnesota with a score of 50,272 was **CZAR**, followed by **ACEFG//** and **EARLYFLOYD**; **PETER GREEK** took home top local honors from Schaumburg with a score of 45,529, followed by **JIMI** and **DANIEL Z**; in Seattle it was a tight race with the top three local finishers also placing 4, 5, and 6 in the country, top honors went to **HUNTER23** with 54,807, followed by **SARA** with 52,822, and wrapping up the local winners with a score of 51,356 was **SEDOBRU**. (Scores are not official until Sega receives all prize declaration forms from winners).

Sega had the help of great promotional sponsors GameWorks and Buckmasters Ltd. in supplying the prizes for this tournament. Sponsor prizes included GameWorks vouchers and Buckmasters hats, t-shirts, books, videos and other apparel.

Prize winners should review the official tournament listed on the website and also follow the steps at <http://www.sau.sega.com/eh2/prizeclaim.html> to claim their prize.

The GameWorks Bison & Rifle tournament was the first tournament for Sega's Extreme Hunting 2 - Tournament Edition and new ALL.Net system, but it certainly will not be the last. With future tournaments already being planned, the future of Extreme Hunting 2 and ALL.Net is very exciting.

**Find detailed Tournament Results, Game Info, Player Records and Tournament News  
by visiting [www.extremehunting.net](http://www.extremehunting.net)!**



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### **About Extreme Hunting 2 Tournament Edition**

Sega's Extreme Hunting 2 — Tournament Edition is the newest installment of the former Sammy hunting franchise. This version extends the franchise's already superior scene design, true-to-life animations, and widest variety of wild game. Sega has also added an online tournament component, ALL.Net, which allows players to compete with others across the nation, and join the Extreme Hunting database. Extreme Hunting 2 — Tournament Edition had a fantastic revealing at the 2006 ASI Show and is proving to be a much anticipated industry hit.

### **About Sega Enterprises, Inc. (USA)**

Serving the North and South American markets, Sega Enterprises, Inc. (USA) is a wholly owned subsidiary of Sega Enterprises, Ltd., Japan. Sega Enterprises, Inc. (USA) provides state-of-the-art interactive video game play experiences through the utilization of Sega's Naomi development platform, the coin-op industries most powerful, versatile, and affordable hardware and software system. Products range from single-player upright video games to multi-player attendant operated simulators.

### **About SEGA Corporation**

SEGA Corporation, formerly known as SEGA Enterprises, Ltd., was founded in 1951 and incorporated in 1960. The company is a world leader in high-tech entertainment and is affiliated to CSK Corporation, which holds 19.52% of issued stock. The company's principal activity is manufacturing of games and toys. Operations are carried out through the following divisions: Consumer Products (toys, hardware and software for home-video games systems and portable games); Amusement Machines (Coin-operated amusement machines); Amusement Centers (operator of amusement centers and distributor of amusement machines). Consumer products accounted for 55% of fiscal 2000 revenues; Amusement centers, 23% and Amusement center operations, 22%.

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